[insert date – e.g. 23 November 2020.]

**[Organisation name] supporting 16 Days of Activism against Gender-Based Violence campaign**

[Organisation name] is proud to join Respect Victoria and Safe and Equal in delivering the Respect Women: ‘Call It Out’ (Respect Is) campaign. The campaign is part of the United Nation’s 16 Days of Activism against Gender-Based Violence, which runs globally from 25 November to 10 December.

This year’s campaign encourages all Victorians to consider what respect means to them, to call out sexism and challenge harmful gender stereotypes.

During the 16 Days campaign, [Organisation name] will be [insert name and details of project/initiative here in 1-2 sentences].

[organisation spokesperson] said this is a time to actively promote gender equality and increase the community’s understanding of respect during the 16 days and beyond.

[“Insert quote from spokesperson on how the initiative will impact local community”] said [organisation spokesperson].

“We know prevention is critical to achieving long-term attitudinal, cultural, systemic and behaviour change when it comes to family violence and violence against women,” said Safe and Equal CEO Tania Farha.

“Engaging Victorian communities to participate in challenging and calling out gender inequality brings us one step closer to a world free from violence, where all women can live and work free from violence and harassment, regardless of their identity, ability, race and status.”

[Organisation name] has partnered with XX to expand the reach of the campaign in the community.

“We are excited to work closely with XX and XX to spread this important message and prevent family violence,” said [organisation spokesperson].

Over 100 small grants have been distributed by Safe and Equal to community organisations and local councils across Victoria for the state-wide Respect Women: ‘Call It Out’ campaign.

For more information, visit [organisation] website and the Respect Victoria website.

If you are experiencing or at risk of experiencing violence, help is available.

You can access help 24/7 by calling Safe Steps on 1800 015 188 or by visiting safesteps.org.au.

If you are worried your behaviour might be harming your partner or family members, call the Men’s Referral Service on 1300 766 491 to speak to a specialist counsellor.